

2002 ENERGY STAR® Awards

Part II: Eligibility, Descriptions, and Criteria



October 2001

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Efficient Buildings/Facilities

ENERGY STAR Award for Excellence in Business and Public Education

Eligibility: Associations that are working with ENERGY STAR to promote the benefits of energy efficiency to their membership or audience

Description: Associations and similar organizations play a key role in delivering the ENERGY STAR message effectively to broad audiences in the commercial and public sectors, and educating their members about the benefits of energy efficiency. This award recognizes associations who have been working actively with ENERGY STAR to develop and deliver a message about sound energy management that is relevant and valuable to their members.

Criteria: Please describe, in **three pages or less**, your involvement with ENERGY STAR and your efforts to communicate the benefits of sound energy management to your membership or other specific audiences. Include information about the following as appropriate:

- Membership size
- Types of businesses or organizations that you work with
- How you believe your members can benefit from energy efficiency
- Any special projects or presentations that you've done to get the energy-efficiency message out to your audiences

Please include copies of any supplemental materials such as mailings, brochures, or Web sites as appropriate. These materials will **not** count toward the three-page limit.